



The banner features the HDFC Home Loans logo on the left with the tagline 'apni jagah banao'. The main text reads 'HDFC PLOT LOANS @ 6.80%* p.a. onwards'. Below this, it states 'DISCOUNTED PROCESSING FEE ₹10,000 ₹3,000* + taxes' and includes an 'APPLY NOW' button. On the right, a circular graphic with stars and a banner says 'HDFC's BLOCKBUSTER FESTIVE OFFER'.

*Quoted rate above is available under the special Housing Loan Scheme for a limited period, only for applicants/ customers with a credit score over 800, applying for Home loans on and from 20th September 2021 and availing disbursement (s) (part/full) on or before 31st October, 2021.

- The indicated rate (s) is subject to the credit/ risk profile as assessed by HDFC on the basis of certain parameters such as credit scores, segments, repayment of other loans, etc.

- **#Processing Fee**

For salaries applicants/ self-employed professionals

Fees applicable under this campaign shall be Rs. 3,000/- plus applicable taxes.

For Self-Employed Non-Professionals

Fees applicable under this campaign shall be Rs. 5,000/- plus applicable taxes.

- The offer on interest rates and processing fee are applicable to Plot Loans;
- The above interest rates / EMI are applicable for loans under the Adjustable Rate Home Loan Scheme, and subject to change at the time of disbursement. The rates are linked to HDFC's Bench Mark Rate and are variable through the tenor of the loan.
- HDFC reserves the right to withdraw the offer on interest rates and processing fee at any point in time without any further intimation or notice, and no claims shall be entertained by HDFC in this regard.
- *All loans at the sole discretion of HDFC.
- The indicated rate (s) and offer on processing fee are effective from 20th September, 2021.