HDFC Employees ‘Shramdaan’ for the Paani Foundation’s Water Cup 2017

- On Monday, 1st May 2017, synchronising with Maharashtra Day, Paani Foundation invited people from across Maharashtra to volunteer for ‘Shramdaan’ in the villages participating in this year’s ‘Satyamev Jayate Water Cup’. The Water Cup is a competition amongst ~1,400 participating villages, aimed at generating a people’s movement in watershed management.

- **41 HDFC employees** (including the H T Parekh Foundation team) and **90 HDFC Sales employees** from Mumbai, Pune and Nagpur branches participated in the event.

- The meticulous planning by an efficient on ground staff of the Paani Foundation ensured that the event (expected to attract 5,000-6,000 participants across Maharashtra) was well executed.

- As a run up to the event, a show called ‘Toofan Aalaya’ by Aamir Khan and his team was being aired on all major Marathi television channels each weekend. The Shramdaan event was extensively covered by media. HDFC’s support to the initiative has been recognised and acknowledged in the media campaigns.

Update on Team Pune

Employees from HDFC, Mumbai & Pune and HDFC Sales, Pune did ‘Shramdaan’ in Shetfalgade Village (Taluka Indapur, District Pune), which is a 2 hour drive from Pune city. The team worked in the village from 6:30 am to 9:30 am along with the villagers and other volunteers. ~1,100 people offered Shramdaan at Shetfalgade on that day. They helped to dig water pits based on the guidelines provided by the representatives of the Paani Foundation and the trained villagers. The well renowned social activist and water expert, Dr Pol visited the villages to motivate volunteers during the event.

Update on Team Nagpur

Employees from the Nagpur branches of HDFC and HDFC Sales did ‘Shramdaan’ in Kakaddhara Village (Taluka Arvi, District Wardha), which is a 2 hour drive from Nagpur city. The team from Nagpur spent three hours in the village working along with the villagers and other volunteers. The Nagpur team was required to form a human chain and carry large amounts of soil and stone in order to help repair a check dam in the village.
Employee Volunteering Update
1 May 2017

Snapshots from the ‘Shramdaan’ in Shetfalgade, Indapur
'Shramdaan' in Kakaddhara Village (Taluka Arvi, District Wardha),